



State Bicycle Co.

<http://www.statebicycle.com/>

Engagement Summary:

Evoco Partners was engaged by State Bicycle Co. to perform a detailed, proforma financial forecast for use in its strategic planning process. State Bicycle prepared numerous strategic initiatives to evaluate. Evoco utilized its knowledge and expertise in strategic planning, financial modeling, and capital budgeting to assist State Bicycle in its planning cycle. The result was that the State Bicycle had greater guidance and confidence in their timing and impact of their strategic initiatives. Evoco was thrilled to work with such a talented and passionate group of business owners at State Bicycle, not to mention manufacturers of fantastic bikes.

Client Perspective:

Evoco provided financial clarity to our strategic plan. The value Evoco delivered to us was much greater than the price we paid for their services. We were impressed with Evoco's professionalism and ability to analyze and explain the impact of our strategic initiatives on our business. We are very thankful for the results we received and would recommend Evoco's service.

Best regards,

Homayoon Farsi
Chief Strategy Officer
State Bicycle Co.